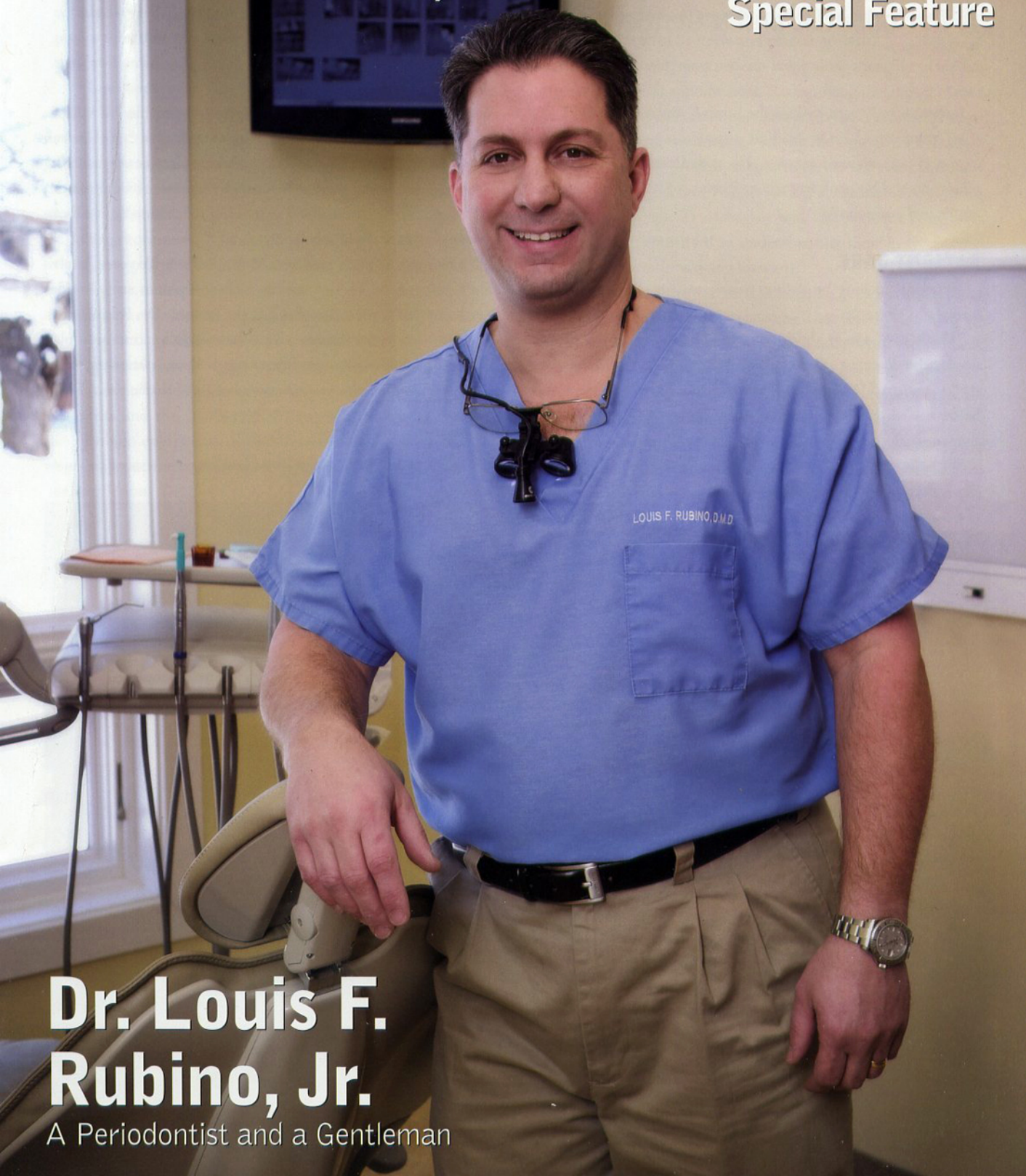


DOCTOR *of* DENTISTRY

Special Feature



**Dr. Louis F.
Rubino, Jr.**

A Periodontist and a Gentleman

Dr. Louis F. Rubino, Jr.

A Periodontist and a Gentleman

By Glori Gayster

If there is one word to describe Louis F. Rubino, Jr., D.M.D., it is “committed.” He is steadfast in providing excellent patient care and personalized service. He is dedicated to continuing education and his professional associations. He is devoted to his family and community.

PATIENT CARE

When asked how he defines a patient, Dr. Rubino doesn’t hesitate in his reply.

“That’s easy. He or she is an individual — one with unique needs who deserves a personalized treatment plan. We have no cookie cutters,” Dr. Rubino says with a smile. But it is clear that he means what he says, and his commitment to individualized care is a serious one.

With the majority of his patients coming as a result of a referral, Dr. Rubino clearly views his work as part of a dental team. He works to provide the best service to both the patient and his/her referring dentist.

Each patient is welcomed to the office with an initial consultation, in which Dr. Rubino comprehensively reviews the diagnosis and available treatment options. The best alternative for the individual often includes nonsurgical as well as surgical therapy. By exploring all options, the likelihood that the patient will remain engaged with the recommended course of action and the probability of a successful outcome are even greater.

Similarly, referring dentists are assured of a high level of open, two-way communication. Dr. Rubino is not only responsive, but he also proactively shares information and welcomes insight. He has a proven track record with a wide array of referring dentists throughout the Delaware Valley.

“Whether I am receiving a referral from a general dentist, an endodontist or family physician, there is no one closer to the patient and who better understands the

case,” admits Dr. Rubino. “Their input is invaluable.”

The importance of close communication is also critical when the treatment is completed and the patient returns to the referring practice. The dental team effort can be viewed as a full circle, and Dr. Rubino is committed to making sure there are no loose ends or overlooked details.

“I have been referring patients to Dr. Rubino for years,” states Lon Kessler, D.M.D. “He is extremely competent and provides treatment that is most beneficial to the patient. Dr. Rubino consults with me to ensure his care adheres to the treatment plan in place and conscientiously follows up with the patient and me. Most importantly, the patients are pleased with the results.”

THE PRACTICE

In late winter 2009, Dr. Rubino and his team moved to a new



2,000-square-foot facility in Phoenixville, PA. Their new state-of-the-art office is fully computerized, and its high-tech approach to care includes, among other things, digital radiography.

Dr. Rubino and his staff are committed to their patients' comfort and look for ways to eliminate patient anxiety often associated with dental care. There are televisions in each operatory, plus a selection of videos and programming, as well as digital patient education.

"I have been with Dr. Rubino for a little over 10 years now and I have to say, on a patient level, the care can't be more complete," says Patty LeSage, hygienist. "Beginning with a thorough medical history and oral cancer screening through the creation of the treatment plan, everything is personalized to each individual's needs"

LeSage continues, "On a professional level, I really appreciate the teamwork of all the staff members and the feeling of being a colleague of Dr. Rubino's and not just a staff member. I'm so excited for everyone to see the new office!"

The practice offers patients a variety of quality services beyond comprehensive nonsurgical and surgical periodontal therapy. Dr. Rubino is skilled in cosmetic periodontal surgery, dental implants and the treatment of temporomandibular disorders. Dr. Rubino enjoys oral medicine and is careful in carrying out thorough patient evaluations to identify potentially harmful oral cancer lesions.

But it isn't all about the facility and/or the services offered to patients. It is Dr. Rubino's systematic approach to recognizing the links between one's oral and overall health. Patients with diabetes are at a higher risk for periodontal issues. Similarly, those who smoke have a greater risk for inflammatory diseases of the gums. Other factors include genetics or a family history of the problem, as well as harmful bacteria and plaque growth.

In today's world, most patients bring along a long list of medications to their first appointment. Recognizing the impact of these medications orally is an important step in the treatment progression. Dr. Rubino comments, "Taking the time to do a thorough history starts the process of building trust and mutual respect, which is an important key to having a successful relationship with your patient. Trust begins with the patient's recognition that you are committed to understanding their history as well as their expectations going forward."

More recently, the potential association between heart disease and periodontal diseases has become a hot topic of academic and clinical research. Recognition of the similarity of the body's inflammatory response to these diseases is growing. Respiratory problems, osteoporosis and select pregnancy problems have also been shown to have a link to periodontal disease.

Dr. Rubino is extremely conscious of the manner in which his practice operates and its perception throughout the community. His role model and grandfather, Dr. Albert Porreca,





professional growth. He is a member of the American Dental Association, Pennsylvania Dental Association, American Academy of Periodontology, Pennsylvania Society of Periodontics, Academy of Osseointegration and its local branch, the Delaware Valley Academy of Osseointegration.

Dr. Rubino is a past president of the Philadelphia Society of Periodontology, Dental Society of Chester and Delaware Counties and Temple University Dental Alumni Association. Currently, he is President of the Board of Directors of the Pennsylvania Dental Association Insurance Services, Inc.

"As a member of the dental profession, I feel it is so important to participate in our industry's associations. The exchange of

ideas and knowledge is fundamental in the pursuit of improved dental and overall health and patient care," Dr. Rubino concludes.

ABOUT LOUIS F. RUBINO, JR., D.M.D., HIS FAMILY AND HIS COMMUNITY

Born in Lynchburg, VA, Dr. Rubino has spent most of his life in the greater Philadelphia area. He grew up in Drexel Hill and stayed within the region for college and postgraduate studies. Dr. Rubino is a graduate of Ursinus College in Collegeville, PA, with a Bachelor of Science in Chemistry, and attended Temple University School of Dentistry, where he received his D.M.D. in 1989. He continued his education at Temple and completed a two-year program in advanced education in periodontics in 1991.

Upon graduation, Dr. Rubino spent time teaching periodontics to residents at Albert Einstein Medical Center in Philadelphia, PA. In addition, he taught pharmacology to dental hygiene students at Harcum College in Bryn Mawr, PA. He began his private practice in Havertown, PA, and moved to Phoenixville, PA, in 1995.

Dr. Rubino and his wife, Beth, reside in Kimberton, PA, with their three children. While they are both career driven, the Rubinos are strongly devoted to family and their community. They enjoy participating in activities related to their children and support several local organizations, including the Freedom Valley YMCA, Phoenixville Public Library, and the Colonial Theater and the Church of St. Basil the Great in Kimberton. Dr. Rubino's other personal interests involve golfing, decorating and landscape, reading and studying U.S. presidential history and Philadelphia Eagles football.

Dr. Rubino may be reached at 650 Valley Forge Road, Phoenixville, PA 19460 or via telephone at (610) 933-1236. If you have any questions or would like to reach him via e-mail, his address is Lfrperiodr@aol.com. ■

built his dental practice with old-school values and by delivering quality care.

"He was a true gentleman," Dr. Rubino proudly proclaims. "Polite. Compassionate. Respectful. It is these traits and others like them that I strive for each and every day."

CONTINUING EDUCATION AND ASSOCIATIONS

Like many other dental professionals, Dr. Rubino believes in continuing education. He has also made the commitment to sharing with colleagues by speaking to study clubs and dental societies. He recognizes and appreciates patients' expectations that practitioners stay current with advances in techniques and therapies. Dr. Rubino has received specialized dental implant training. His dedication to practice ethics is evidenced by his being awarded a fellowship in the American College of Dentists, an honor bestowed upon only a small percentage of dentists. But, his search for knowledge is not always about dentistry.

"I have always believed in being well rounded," states Dr. Rubino, a self-proclaimed history buff. "The more I learn, the more I can share both professionally and personally."

In 2005, Dr. Rubino attended the Kellogg School of Business at Northwestern University for the American Dental Association's Executive Management Program for Dentists. The M.B.A.-related courses encompassed marketing, finance, leadership, accounting and entrepreneurship.

"The experience was intense, and I walked away with an infinite number of true business principles which can be applied and interwoven into daily life," Dr. Rubino adds. "The skills hold a tremendous value and have broadened the way I view my practice, my career and my life."

Along with the insight gained through traditional channels of education, Dr. Rubino is highly active in professional dental and periodontal associations, viewing such affiliations as beneficial to his